

Our Path to Achieve Goals

It is a tradition of the Argentine Society of Cardiology to use a space of the Argentine Journal of Cardiology in order to communicate, from the Presidency, with the readers, and in this opportunity we are using it to inform what the SAC does, what we are working in and where we are heading.

From the beginning of the year the SAC has been fulfilling its mid and long-term planning schedule guided by its Vision, Mission and Objectives.

Taking into account that our Vision is that of a society dedicated to training and information in cardiovascular medicine, we are progressing towards the goals already mentioned in our previous issue:

- Relationship between **Society** and **Foundation**: it is already in official duties, with a common manager and regular formal meetings establishing objectives and optimizing the resources of both entities.
- Journal indexing: the support of staff has been completed with secretaries, doctors and translators who work with Dr. Doval, Director of the Journal, and the first edition has been published entirely in English, as a true and accurate translation of the Spanish version.
- Communication: an expert in communication has been hired who, together with an assistant, will have the task of connecting all our communication tools. They will work with the Area of Instructional Resources and Publications (ARI), the Consensus Department, etc... The website page will be reformulated and social networks will be used to communicate with SAC members and the cardiology community in general, all in a unified framework of contents.
- Staff Professionalism: an accounting firm has been hired and the assembly of the staff to work in management, conferences, courses and seminars, marketing, communication and areas is in progress.

- Memberships: we are working on various projects to reformulate our service to SAC members. We will be soon sending news on the project.

In addition to these goals, this year the SAC has a greater challenge: the organization of the Society of Cardiology Congress together with the Interamerican Society of Cardiology. It will certainly be a great scientific and social meeting with a very distinguished list of speakers, among whom we cannot fail to mention Dr. Valentin Fuster, Salim Yusuf and Robert Bonow and delegations of the most important societies of the world such as the European Society of Cardiology, with nine faculties, the American College of Cardiology, with five faculties, and a great number of symposia, such as the one that will be organized with the Cleveland Clinic Foundation, among others.

As you know, this year the Congress will be held in La Rural Convention Center, conferring a special frame to this event.

I cannot conclude this letter without mentioning the enormous effort of the current Board of Directors, with great presence in District representation and where each member is directly responsible to others. In this regard, we wish to remind you of our next appointment at the XXIV National Conference of Regional Districts, to be held in the City of San Juan on the 16th and 17th of May, 2013.

It is for all of us at the Direction Board a great honor to provide our best efforts during this year and we really welcome all those who, with their input, help us maximize our administration.

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President of the Argentine Society of Cardiology